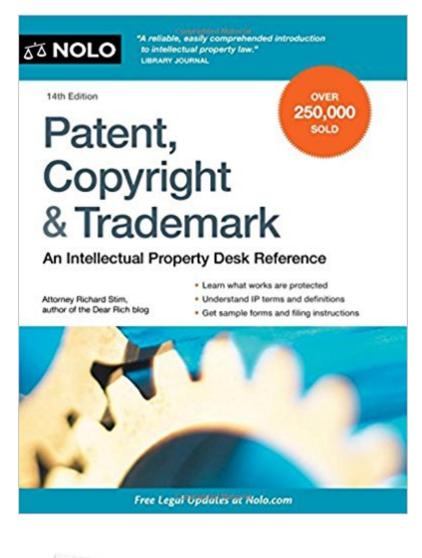


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Patent, Copyright & Trademark: An Intellectual Property Desk Reference





Synopsis

A plain-English guide to intellectual property law. Whether you are in the world of business or creative arts, you need to understand the laws that govern your work. But given the convoluted terminology that surrounds patents, copyrights, trademarks, and other intellectual property rights, this isnââ ¬â,¢t easy. Enter, Patent, Copyright & Trademark, which explains: what legal rights apply to your work the scope of copyright protection an overview of trademark law what trade secret law protects Here, youââ ¬â,¢ll find plain-English definitions of intellectual property law terms, straightforward explanations of how intellectual property law affects online contentâ⠬⠢and much more. The 14th edition is completely updated to provide the latest laws, court decisions, and sample forms.

Book Information

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Great book

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A lot of information

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